



## Welcome to the August - September Edition of MOSS News Views and Events

Last week Melbourne announced plans to be emissions free from cars by 2020. The NSW Premier recently announced NSW would become carbon neutral by 2020 ie all operations including state-run schools, hospitals and police stations will be carbon neutral in less than 12 years as a central component of the state's sustainability policy. It's not an easy task but there are already many cities, countries even the Vatican who've already achieved carbon neutrality. Some say we are about 10 years behind the leaders.

With last months release of the Garnaut Climate Change Review, the Carbon Pollution Reduction Scheme Green Paper and the CSIRO - Bureau of Meteorology Assessment of the impact of climate change on the nature and frequency of exceptional climate events "Drought Exceptional Circumstances", has your council or business decided to put that stake in the ground yet and set a date to be carbon neutral? We all have our role to play - what will yours be?

As we move forward into a low carbon economy, MOSS will continue to bring you workshops, thought leadership, best practice case studies and reports to aid your journey.

So until next edition

Best of you luck on your journey to a low carbon economy!

**Anne-Maree Huxley**  
**MOSS Founder & CEO**

### **MOSS :: Industry news**

**UN Global Compact** names, shames and kicks out over 630 companies that have failed to deliver on their agreed upon obligations. Refer [click here](#) to read more.

**Gore lays down the law on the response required to meet the challenge of climate change.** The focus shifts America away from carbon intensive energy production and over to 100% renewable energy within 10 years. Also included in the 27 minute speech was the threat NOT acting will have on global environmental consequences, national security and the US economy. Click [here](#) to watch the clip and read the transcript.

**Carbon free electricity for Australia.** The WA Sustainable Energy Association supports Al Gore's call for the US to replace all electricity generated by fossil fuels with renewable sources of power within a decade and calls on all Australian governments to quickly begin work to assess the costs and logistics of such an audacious plan for Australia. Read more [here](#).

**ACCC address carbon claims.** Consumer concerns about the veracity of claims on carbon offsets have led the ACCC to develop guidance for consumers and industry on the Trade Practices Act implications of carbon offset claims. Refer [here](#) for all the details.

**Aust Gov and Car industry need to rethink.** Australian-built cars the biggest guzzlers and absent from the top 50 most fuel efficient cars. Click [here](#) for more.

**Action on Climate Change to create three million new "green collar jobs".** Australia can take strong action to tackle climate change and create millions of new job opportunities. [More...](#)

The **G8 Summit** in Japan declared that the G8 will seek to meet the goal of achieving at least 50% reduction of global greenhouse emissions by 2050. [Read more...](#)

**Firms urged to measure carbon emissions before joining Carbon Disclosure Project** Firms were recently urged to take time to ensure they already have an accurate idea of their carbon footprint before setting any emission reduction targets. [Read more...](#)

**Baker and McKenzie named CSR Law firm of the Year.** Congrats Bakers!

**CSR - MAKE SOMETHING HAPPEN** With almost 60 per cent of professional football and rugby clubs located within deprived neighbourhoods in the UK, Business in the Community's Ian Redpath explains how sports clubs are changing their communities and benefiting from implementing Corporate Social Responsibility across their operations. [Read more...](#)

**Prudential Investments and Harvey Norman Limited** have launched the first Green Star building in Tasmania. [More...](#)

**Wal-Mart:** Ethical retailing - From Evil Empire to jolly green giant. [More...](#)

**Ethical sourcing** - Giant strides towards sustainability. Wal-Mart should be applauded for taking serious steps to green its supply chain. Now it must humanise it. [More...](#)

**Volley go green,** the Aussie icon uses the first planet-friendly children's sneaker made from organic cotton and recycled rubber. [More...](#)

**Dell** is designing more efficient laptops and desktops to consume 25 percent less energy by 2010 using Energy Smart technologies. [More...](#)

**IBM** just released a new software package that monitors data centers energy consumption. [More...](#)

**iPhone** debuts in eco-friendly packaging. [More...](#)

**Eat Green Design** adds an exciting new dimension to Melbourne's dining and design scenes: a temporary pop-up restaurant centred on sustainability. Set in a re-designed space on Little Collins Street, Eat Green Design delivers a wholly original hospitality, networking and creative environment that seeks to raise awareness of sustainability on a multitude of levels. When next in Melb - go check it out! [More Info...](#)

**Karma Currency wins** the Australian ITC Innovator of the Year Award 2008 plus the Tattersall's Enterprise Achievement Award. More importantly, they have raised over \$100,000 for their 100 plus charity partners which has made a real difference to people's lives all round the world. Good Karma to you Karma Currency!

**MOSS :: Views and Inspiration from experts**

[Sustainable energy is the solution to global warming, builds nations and prevents inflation.](#) Opinion by

Dr Ray Wills, Chief Executive Officer, WA Sustainable Energy Association.

[Mandelas 8 lessons in leadership](#) By Richard Stengel, TIME Magazine

[Guide Offers Carbon Management Best Practices](#) By ClimateBiz

[Can you have social responsibility without ethics?](#) By Mallen Baker

[What makes for leadership in CSR?](#) By Mallen Baker

[Climate Change, National Security and Ethics](#) by John James

## **MOSS :: Employment in CSR**

Want to be more involved in CSR and sustainability? Check out these positions available now.

[Office Manager - Wildlife Preservation Society of Queensland - Brisbane](#)

Standards Manager and a Marketing Communications Coordinator - Good Environmental Choice Australia  
[more Info](#)

There are also lots of green job opportunities to be found in the Green Pages refer [here](#) with a raft of Not for Profit jobs available on the ProBono Australia website refer [here](#). You might also find a few interesting environmental jobs at Envirolink refer [here](#) or try Sustainability Jobs [here](#).

### **Any more?**

If you have a job on offer or want to share announcements of positions recently filled in your organisation, email us at [info@moss.org.au](mailto:info@moss.org.au) and give us the details.

## **MOSS :: Recent reports**

The World Bank State and Trends of the Carbon Market  
2008. [Word Bank State of the Carbon Market 2008.pdf](#)

[Which Way Home?](#) Gov launches Green Paper on Homelessness.

[The United Nations Environment Program](#) has released a report that investment in clean technologies is increasing by about 60 percent over the previous year due to increasing concerns over climate change and sustainability.

[Johnson & Johnson](#) issues it's 5th Sustainability Report.

[BP](#) Launches 2007 Sustainability Report.

[L'Oréal](#) releases its 2007 Sustainable Development Report.

**The Climate Group & e-Sustainability Initiative** launches [SMART 2020](#) Enabling the Low Carbon Economy in the Information Age.

**Garnaut's Climate Change Review** Full Report [available here](#).

**Garnaut's Climate Change Review** Exec Summary [download here](#)

Penny Wong's **Carbon Pollution Reduction Scheme For Australia.** [read here](#)

**Carbon Pollution Reduction Scheme Green Paper** [Read the Report...](#)

**CSIRO** - Bureau of Meteorology Assessment Drought Exceptional Circumstances [more info](#).

**COAG Working Group on Climate Change and Water Consultation** paper can be [downloaded here](#).

**RepuTex** [best low carbon companies](#).

**SweatFree's Subsidizing Sweatshops** is the first report of it's kind showing how governments inadvertently increase the downward pressure of labour rights, wages and working conditions. [Download here](#).

**Market drivers of sustainable performance** Having established the connection of Integrity + Innovation = Sustainable Performance in its report last year, a new study from Arthur D. Little, "Sustainable Performance Delivered", provides an insight into the market drivers of sustainable performance. The report shows how companies can increase the effectiveness of their business strategies through strengthening integrity and innovation. This has been a key success factor for companies such as retail giant Marks & Spencer, healthcare specialist Novo Nordisk, telecommunications company BT, and global banking leader HSBC. [Read on...](#)

**Sustainable Performance** Scratch the surface of many companies claims on sustainable performance and what lies beneath leaves much to be desired. Research by Arthur D Little shows that even among the most environmentally responsible of corporate citizens, the response to the challenge of sustainability lacks rigour. [Read on...](#)

**AMP** launches [Our Community Report](#) acknowledging the achievements of community partners as well as the community contribution of AMP employees and financial planners.

## **MOSS :: New member profile**

In a bid to get to know a few more organisations active in the CSR / Sustainability sector - we've decided each month to profile a couple of new members. Here's two of the many who have joined this month...

### **Climate Friendly**

Since 2004, Climate Friendly™ has helped its customers offset more than 120,000 tonnes of greenhouse gas emissions from their home, business, car, travel and other activities that use energy, while growing the renewable energy industry. Climate Friendly purchase only accredited GreenPower and renewable energy credits from new, renewable energy projects, the highest standard of emissions credits in Australia and internationally. For more information, refer [www.climatefriendly.com](http://www.climatefriendly.com)

### **Thermometer Survey**

Thermometer Survey is a research based tool to help organisations identify and manage risks arising from the community's response to climate change. It is the most comprehensive monitor of public opinion available for predicting and tracking how Australians think, feel and behave in the face of this global crisis. For more information see [www.thermometersurvey.com](http://www.thermometersurvey.com)

Want to show leadership, gain access to important tools and resources [Maybe it's time you joined MOSS. Download membership details now. Special offer applies till August 15.](#)

## MOSS :: Events

### **How do your community investments measure up? A breakfast briefing in Perth**

**8am - 10am Tuesday 23th September**

Are you confident you have the measure of your community investment program - the real value of your company's overall contribution, and what it's achieving both for the community and your business?

Jerry Marston, Managing Director of leading CSR consultancy Positive Outcomes will explain how Australian companies are successfully taking up the challenge of measurement, using LBG\*, the international measurement framework for community investment, using best-practice case studies from Australia and internationally. He will also cover the very topical issue of Voluntary Carbon Investments and whether and how these should also be included in your community contributions.

\*The London Benchmarking Group (LBG) is the internationally recognised framework for measuring and reporting community contributions. Now used by over 220 major companies worldwide, of whom 35 are Australian, and include ANZ, Telstra, Woolworths, Unilever, Foster's, AGL, GPT, IAG and GSK

[Refer here for full details and registration.](#)

### **Managing Complex Relations and Leading the Way in Corporate Responsibility.**

**A two day workshop to help organisations develop a CSR / Sustainability roadmap.**

Perth: Monday 13 - Tuesday 14 October, 2008

Melbourne: Thursday 16 - Friday 17 October, 2008

Sydney: Monday 20 - Tuesday 21 October, 2008

Brisbane: Thursday 23 - Friday 24 October, 2008

- Do you understand the complexities of CSR?
- Are you challenged where to start and how to prioritise the issues?
- Do you know how to manage complex relationships?
- Do you understand the role of business in civil society?
- Do you know how to imbed CSR into business strategy?
- Do you want better understanding of how to imbed values, ethics and sustainability into everyday decision making?

Don't miss this unique opportunity to gain insight into the latest international business school thinking about leading CSR and stakeholder engagement and hear how you can integrate CSR into business strategy that will help map and deliver your company's CSR strategy and stakeholder engagement.

This workshop is led by leading CSR & Sustainability advisor Ian Heath. Currently based in Asia, Ian has over 20 years international experience working with individuals, companies, governments and community groups to improve environmental sustainability and increase profitability.

**Who should attend?** This workshop is designed for General Managers, Company Directors, CSR and or Sustainability Managers, Business Development Managers, Public Affairs Managers, Communications Managers, Marketing Directors, Risk Managers and all executives commissioned with designing CSR

strategy and or fulfillment from multi-nationals through to small and medium enterprises.

[Download the full program and registration form here.](#) Please note each workshop is limited to 15 people only. Registrations are accepted on a first in basis so book today!

### **Join in the Walk to Work Day**

**Friday October 3 - National**

Refer [here](#) for full details.

### **Sustainable Business through Managing Risk**

**5.30pm - 7.30pm Thursday 28 August, Brisbane.**

Featuring Grant Whitehorn, President Risk Management Institute of Aust

Function Room, Level 1, Ship Inn, Sidon St, South Bank, Brisbane. Event is free but tickets are limited, so register today at [green-gbs@griffith.edu.au](mailto:green-gbs@griffith.edu.au) or phone 07 3735 4146 or refer [here](#).

### **NSW Sustainability Street Conference 2008 'Sharing our Stories' Sydney**

**10am-4pm Sat 30th August, Muru Mittigar, Old Castlereagh Road, Castlereagh**

The conference is a celebration of all the great achievements of Vox Bandicoot's Sustainability Street Villages in NSW over the past few years. It is intended for 'streeters', mentors, council reps, anyone who has been involved in, or is interested in finding out more about, Sustainability Street in NSW. For more information refer [here](#). It is free but places are limited so RSVP to [dave@voxbandicoot.com.au](mailto:dave@voxbandicoot.com.au) ASAP as it's first in best dressed.

### **Fathers Day 5km Fun Walk or Run and Family Festival**

**Sunday 7th September Sydney Olympic Park and Melbourne Albert Park**

5km run, jog or stroll organized by Sporting Spectrum. Open to men, women, boys and girls in aid of prostate cancer research. Register now at [www.fathersday5.com.au](http://www.fathersday5.com.au)

### **6th International Responsible Investment Conference**

**24 - 25 September, Melbourne**

MOSS is proud to support Australia's premier two day international conference for investment professionals who are serious about environmental, social and governance issues. To view the program and speaker details visit [www.responsibleinvestment.org](http://www.responsibleinvestment.org) Book today to receive \$100 early bird discount!

### **Greenfest**

**10 - 12 October, Brisbane**

Greenfest is Brisbane's new free green festival. A place for full community participation to win the race against climate change. Meet Dr Jane Goodall, who will open Greenfest. Enjoy Greenfest music, 100% local emerging musicians, a speakers festival and film festival. Applications for exhibitors are still open but closing soon. For full details on Greenfest, refer [Here](#)

### **2nd annual Indigenous Recruitment and Training Summit**

**17-18 November 2008 - Brisbane Marriott Hotel, Brisbane**

With Indigenous affairs as a centerpiece of the federal government agenda there has been fresh impetus for employers across sectors to renew commitment to Indigenous employment. The second annual Indigenous Recruitment and Training Summit explores a raft of strategies and programs being implemented across the country for effective engagement, recruitment and retention of the Indigenous workforce at all levels of skill and management. This year's outstanding programme features over 20

experts, including case studies. For more information, click [here...](#) MOSS members receive 15% discount. To get the discount [download this brochure](#).

## **2008 CSR Summit**

### **2nd - 3rd December: Dockside, Darling Harbour, Sydney**

The 2008 Summit is themed 'Real Good not Feel Good' and will explore the true benefits of embedding corporate responsibility and sustainability into corporate strategy, highlighting the real good not just the feel good factor to inspire decision-makers to develop pragmatic sustainability programs that enhance long term value and growth. It will showcase the many benefits of best practice CSR and Sustainable development. Benefits that enhance the profitability and longevity of business, as well as enrich the staff, the community and the environment in which one operates. We will also challenge the current status quo and look at the global strategies required if we are to meet the challenges of Climate Change.

In business responses to sustainability incorporating CSR, we will also address:

- what can (should) Australia lead in?
- how can we be different?
- how can we be the best at being different?

Overall the summit will focus on sustainability in four key areas: **workplace, environment, marketplace and community**. [Refer here](#) for more information and registration.

**That's it for another month. We look forward to welcoming you to an upcoming event soon.**

## **MOSS Event Teams**

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