

BOOKS

Corporate Social Opportunity \$50 (2 for \$90)

7 Steps to make Corporate Social Responsibility work for your business.
By David Grayson and Adrian Hodges.

Published in association with the UK's Business in the Community, The Prince of Wales International Business Forum and The Conference Board, this is a book about how to improve corporate performance and gain competitive advantage. With examples of 200 companies to illustrate their case, they outline both in theory and practice a seven-step process managers can apply to assess the implications of CSR on their business strategy and identify their own corporate social opportunities. Shipped from the UK.

"... the first book I read on CSR on becoming a minister ... it is one of the most important and influential books on corporate responsibility ... it cuts through the wooliness."

Nigel Griffiths, MP, Minister with Responsibility for CSR, UK.



Everybody's Business \$50 (2 for \$90)

Managing risks and opportunities in today's global society.
By David Grayson and Adrian Hodges.

Published in association with the Financial Times, UK's Business in the Community, The Prince of Wales International Business Forum, this book firmly puts corporate social responsibility right where it belong – firmly on the mainstream business agenda. It empowers individual managers to create better and more successful businesses and share the benefits of globalisation, shows how the "soft" issues of management are now the "hard" issues, and how they impact the bottom line and identifies the key emerging management issues for your job and your business, and gives you a seven step plan for managing the risk and the opportunities within your organisation.

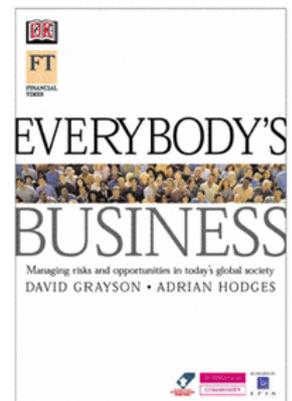
Please note this book is now out of print. MOSS has the last of the printed stock shipped from the UK.

"This handbook provides a unique, practical resource for managers at all levels to consider the wider social, environmental and economic impact of our business operations"

Rod Eddington, Chief Executive, British Airways.

"A have to read for those in business who see globalisation leaving people behind, and want to know what they can do about it"

John McGrath, Chairman, The Boots Company.

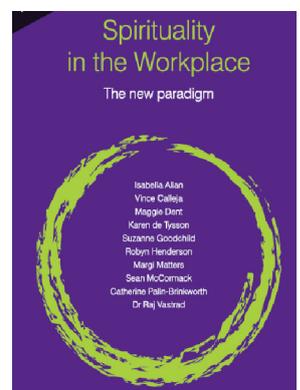


Spirituality in Business \$28 (2 for \$50/5 for \$100)

By Robyn Hendersen and friends.

Spirituality in the workplace is the next wave to dramatically affect employment as we know it today. Are you ready to catch that wave and – reduce staff turnover, burnout and stress? Adapt more quickly to ever changing market conditions while still achieving productivity goals in a more harmonious workplace? Work with people who enjoy coming to work and want to be there – not just collect a salary. Spirituality in the workplace – the new paradigm focuses on:

- Introducing positive work-place practices and a new business culture to encourage flexibility, calming, compassion, as well as a sense of belonging, meaning and purpose.
- Understanding the importance of spiritual intelligence and where it fits today
- Employing the whole person, not just their mind
- Listening to spirit ahead of ego
- Taking your soul to work, not just your body
- The return of spiritual practices, reflection an contemplation, and the benefits and maintenance of such practices
- How to bottle team spirit and replace fear with trust!



Peaceful Chaos – Margot Cairnes \$28 (2 for \$50/5 for \$100)

Peaceful Chaos – The Art of Leadership in Time of Rapid Change – Margot Cairnes

This is one of the few books that will help you express your humanity at work. While many consider the business environment to be incompatible with individual growth, this book shows that you can pursue yourself awareness, personal and even spiritual development in ways that will also enhance your business success.

Reaching for the Stars – Margot Cairnes \$28 (2 for \$50/5 for \$100)

Reaching for the Stars is about vision, leadership, personal power, relationship, change, what gets in the way and how we can transform the obstacles. **Change is inevitable and constant. Understanding this and allowing our whole selves to emerge are key factors in achieving quantum gain in our personal lives and in the workplace.** From the Managing Director to the person in the street, the issues confronting us vary little. In *Reaching for the Stars*, we are given a rare insight into how we and others react to the threat of change. Understanding and transforming this into an opportunity to bring our vision into reality is what each of us can take from this insightful and inspiring book.

"How do you build a team that prospers in our rapidly changing world? Much of the answers lies within the leader. This book is a must read for those seeking a sustainable new order for themselves and their organisations".

Geoff Vines, Managing Partner NSW - PricewaterhouseCoopers

Approaching the Corporate Heart – Margot Cairnes \$28 (2 for \$50/5 for \$100)

Breakthrough to new horizons of personal and professional success including the story of David Judd. In the revised edition of this ground breaking book, Margot Cairnes explains that the way most business people think is both outdated and obsolete. Not only does this destroy personal and business success, it is also emotionally and spirituality damaging. Cairnes, with her years of international leadership expertise, provide us with an alternative, enticing us to follow the call of our hearts – the call for personal wellbeing and ultimate success. This is a time of great opportunity for those with the courage to change their thinking and operating styles – by learning to develop new ways that are in tune with the new era. Margot carefully guides us on our journey with wisdom, compassion, intelligence, humour and practical commonsense. She discusses the political and personal traps we need to manage, and provides invaluable hints on how to support ourselves throughout our personal and professional lives.

"Corporations today need both the "minds" and the "hearts" of their employees to succeed in the current marketplace. This timely, well written book emphasis the importance of this crucial integration in a brilliant manner".

Steven R Covey, Author – The 7 Habits of Highly Effective People

Staying Sane in a Changing World – Margot Cairnes \$28 (2 for \$50/5 for \$100)

A handbook for work, leadership and life in the 21st Century! We can no longer expect life to be how it was in the past. Consequently, we need to upgrade our thinking so that we can make the most of the opportunities in this constantly evolving world. *Staying Sane in a Changing world* is a handbook to help navigate the new world. Recently named one of the Greatest Minds of the 21st Century, Margot has assisted thousand of individuals across the globe to capitalise on their innate gifts and wisdom to create the lives they want – and now with this book – she can help you do the same in business and your personal life!

The Creative Edge – Strategies for 24/7 Creativity \$28 (2 for \$50/5 for \$100)

In this compilation book soak up strategies, case studies and inspiration from over a dozen leading Australian innovators. Discover:

- Creative thoughts for non-creative thinkers
- Four different kinds of thinking used during creative problem solving
- The creativity myth de-mystified
- The creativity revival – with strategies to develop the way we think
- The want to, the how to and the chance to of creativity
- StrateGEE – a new creative thinking tool for individuals, teams and workplaces
- Examples of creativity in action
- The top 10 inhibitors of creativity

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_____ Copies of Corporate Social Opportunity and Everybody's Business @ AUD\$90.00 **Total \$** _____

All books below are \$28 each, 2 for \$50 or 5 for \$100:

_____ Copies of Spirituality in Business **Total \$** _____

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