



*Bookend
Trust*

www.bookendtrust.com

Dr Niall Doran - Director



INSPIRING THE FUTURE

Innovative approaches to igniting the minds of the next generation

A three way challenge:

- ***Students***
 - ***Us***
 - ***You***

***Very productive
and
very rewarding***





What is Bookend?

A not-for-profit program seeking to inspire students and the community with the potential to build positive environmental careers in a range of disciplines.





The Bookend philosophy

There are lots of environmental challenges, but these are best overcome by inspiring, not terrifying, upcoming generations to build careers facing them.



Challenge Part 1: for the students

The opportunities that we provide



A diverse range, linking across a variety of student and audience ages...

The Bookend Pathway



Expedition Class
– primary schools

Skullbone
– high schools

Envirothon
– colleges



Public events



Scholarships
– General
– Lynchpin
– **Summer**



Challenge Part 2: for us

How do we do it?

Primarily funded through the donation of time, resources and expertise from private individuals



Funding



- **Starting funds**
- **Consultancies** (bio and media)
- **Donors** (\$, archives and in-kind)
- **Sales** (photos, footage, books, art)
- **Grants & contracts**



**Matching
sponsorships**



Tasmanian
Summits to Sleep On
Presented by 
Presented by 



Tasmania

Explore the possibilities



Environmental Consulting Options Tasmania

BRUNY & TASMAN ISLAND CRUISES

PURKOTT WILDERNESS JOURNALS



UTAS

Australian GEOGRAPHIC

Par-Avion WILDERNESS TOURS

AT Airlines of Tasmania Your Tasmanian Airline

nyrstar

next byte



atomic BLENDER



SOUTHERN WASTE STRATEGY AUTHORITY



SBS

See All the Stars and counting...

nie Newspapers in Education

Sony Central



Tasmanian Community Fund Making a difference



Australian Government



ROYAL TASMANIAN BOTANICAL GARDENS



TASMANIAN RENAISSANCE SCULPTURE



Wrest Point



people make change

Australia Zoo Home of The Crocodile Hunter

VIZBIZ.COM.AU take only pictures



PEARSON

Penguin Group (Australia)

Structure

- **Patrons:**

Bryce Courtenay, Saul Eslake, Liz Dombrovskis, Nick Mooney, Cathy Henkel and Neil Gaiman

- **Program team:**

Niall Doran, Alastair Richardson, Craig Wellington, Ninna Millikin, Andrew Hughes, Nicola Pearce

... and a wide range of other professionals, students and volunteers!

“Bookend is about trying to stop the full stops in the narrative of nature. Let’s get started. Let’s change it all.”

Bryce Courtenay



Achievements

As listed before, plus

- **2008** *Pride of Australia Medal for Environmental Endeavour*
- **2009** *Australian Geographic Society Spirit of Adventure Award for Expedition Class*
- **2010** *Tasmanian Award for Environmental Excellence in Education*
- **2012** *Power of One Award*
- **2012** *United Nations Association of Australia World Environment Day Award for Community Outreach*
- **2012** *Australian Geographic Society Conservationist of the Year*



Challenge Part 3: for YOU

How do *you* build on this?



- **Not dismissing what you do, as a business or in how you already contribute**
- **Opportunity there to build on a highly innovative program and a very special philosophy**
- **The challenge is there: e.g.**
 - **your own finances/energy/creativity**
 - **your sponsorships/promotional funds**
 - **your staff commitments**



- **A proven concept that we've shouldered to here**
- **Thrived under harsh conditions (GFC, environmental and educational issues in Tasmania)**
- **Interest and opportunity to take it further**
- **Timing: Australian Curriculum and the NBN**
- **Major businesses starting to come aboard (incl. SBS, Virgin Australia, DoE, Penguin Australia, Australian Geographic, NAB)**
- **Make it meaningful (beat the "6500", and match *us*)**

BENEFITS

- **Changing lives; positive impacts for the students and you**
- **Personalised yet wide engagement**
- **Local focus yet nationwide**
- **Not for our students, but for YOUR students and communities: we want to bring this *to* you**
- **Value for money: e.g. EC + Skullbone for less than the cost of one advisor...**



involved

bookendtrust.com



Talk to us

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