

**Introducing the world's
first global trade exchange
for carbon credits.**



**Carbon
TradeXchange**

Access the world's carbon markets

The wait is over.

The world's first global trade exchange with an efficient end to end electronic process for carbon credits has arrived.

Carbon Trade Exchange (CTX), will commence online trading in early 2010. Established using the award winning software and trading platform developed for the world's largest credit (or non cash) trading platform in the world – Bartercard, the Carbon Trade Exchange comes with a great track record and credentials having facilitated over 15 million transactions or an estimated 50 Billion Credit Units valued at over \$20 Billion in 20 Currencies.

By using the same end to end electronic process of Bartercard, the Carbon Trade Exchange will aid the growth and transparency of the global carbon market.

Carbon Trade Exchange **enables carbon buyers and sellers from around the world to trade every major voluntary carbon standard in an efficient end to end electronic process.** This B2B and B2C exchange has a front-end trading platform supported by back-end administration processes that can accept all major international currencies, and can be plugged into any developing or existing market. It will interface and transact with all carbon industry participants and **embrace the existing broker network**, eliminating the need for over the counter transactions.

It will initially transact voluntary credits, however work has also now commenced to support carbon trading within the regulated market.

The Lazarowicz Report commissioned by UK PM Gordon Brown says *"A global carbon trading network will be vital to prevent dangerous climate change."* **The Carbon Trade Exchange will provide the technology that links the industry, provides transparency and grows the market. Join today to gain the many benefits of membership.**

WHO CAN JOIN?

Membership is open to brokers / traders, corporates, government departments, NGO's and SME buyers, carbon originators and other industry participants. Brokers and traders can access one or multiple terminals.

WHY JOIN THE CARBON TRADE EXCHANGE?

Many existing current carbon exchanges are more registries, only offering a limited range of products traded OTC. They require offline processes and third party processing and/or financial clearance to conclude transactions and many also trade other commodities. This means most brokers cannot afford to do small trades, as extensive KYC [know-your-customer] multi-party contracts and many layers of electronic and manual processes are involved. Carbon Trade Exchange will make all transaction cost effective.

For buyers and sellers the lack of a global trading system makes it fraught with high cost and concerns over price, delivery and settlement causing many delays. In addition a lack of a central global exchange means many brokers are left with unsold credits which expire.

The Carbon Trade Exchange will eliminate these problems. KYC requirements will be reduced substantially and no longer required on smaller trades, increasing liquidity.



THE CARBON TRADE EXCHANGE WILL ALSO PROVIDE THE INTERNATIONAL CARBON MARKET WITH:

- A transparent, fully-fledged trading platform supported by back-end administration processes and a CRM system with low entry fees and ease of access+

A PLATFORM THAT:

- Will interact with all industry participants cross-borders and in multiple currencies+
- Embraces (not competes with) the existing broker network, adding value+
- Can be adapted for both regulated and voluntary markets including personal carbon allowances+
- Provides a well-proven international transaction platform that includes online, manual, phone and SMS transactions which is critical for both developed and developing countries+
- Matches buyers and sellers+
- Provides a range of settlement options and standard contracts
- Offers real-time market access and information exchange+
- Contains an information / transaction support system and educational portal+
- Is a marketplace for Sustainability and Carbon Management tools to assist business transition into a low carbon economy+
- Adopts multiple non-standard commodities

+ denotes key points of difference from existing carbon trading platforms, giving CTX an edge in the carbon value chain.

OTC TRADING IS NOW AVAILABLE.

A variety of Voluntary Credits are now available through our European trading house.

Call us today to learn more or sign up now and save 50% off* regular membership prices.

* Valid until January 2010



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